

COMMUNITY *and* LEADERSHIP DEVELOPMENT

Leaders Needed

The Community and Leadership Development (CLD) program is an interdisciplinary program that prepares you to explore community development through a broad spectrum of social sciences. You will be able to strengthen the abilities of individuals, organizations, and communities to act upon their shared visions, goals and challenges.

You will choose from four concentration areas:

- Community Education
- Community Communications
- Leadership Development
- Community Development

CAREERS

With this degree, you will have the skills and knowledge to develop or lead communities and organizations in businesses, non-profits, and advocacy groups. Potential career paths may include:

Public Relations Specialists

create and maintain a favorable public image for the organization they represent.

2019 Median Pay: \$61,150

Social and Community Service Managers

coordinate and supervise social service programs and community organizations.

2019 Median Pay: \$67,150

Ten-Year Job Outlook: 13% (much faster than average)

Community Association Managers

take care of the many aspects of residential, commercial, or industrial properties.

2019 Median Pay: \$58,760

Ten-Year Job Outlook: 7% (faster than average)

Source: U.S. Bureau of Labor Statistics,
Occupational Outlook Handbook
www.bls.gov/ooh/

MORE THAN 83%

of counties in the U.S. saw an opportunity increase in economy, education, community and health dimensions.¹



Program Contact

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For more program info, take a photo of this code with your smartphone. No special app required.

DID YOU KNOW?

The University of Kentucky is a full time member of The Plantory, an organization with a mission to foster the growth of sustainable, community minded, organizations in Central Kentucky through connectivity, collaboration, and innovation in an energized coworking space. The Plantory houses many non-profit organizations and has offered internships to UK students for the opportunity to work alongside organization and development professionals.



¹ Opportunity Index, 2018 National Trends, <https://opportunityindex.org/national-trends/>



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provides students with the knowledge and skills to integrate communications, sociology, journalism, and community development theories and apply them to realworld situations involving local communities and agricultural organizations.



HIGHLIGHTED COURSES

CLD 320: Community and Communication: Exploring their Intersections

This course explores the inextricable link between community and communication by examining the social structure of communities and the media residing within them. Emphasis is placed on the availability of information to citizens and how this information environment facilitates/thwarts social interaction.

CLD 362: Field Experience in CLD

This course is a supervised experience in a business, agency or government. It is required of all Community Communications and Leadership Development majors and includes observation, participation, experience, field trips, inspection of programs, and professional organizations.

CLD 430: Leading in Communities: Vision, Action, and Change

This course examines the nuances of effective leadership within communities. Students will explore the importance of framing ideas, mobilizing resources, and developing social capital while learning about community behavior, collaborative leadership styles, and more.



ORGANIZATIONS & CLUBS

Community & Economic Development Initiative of Kentucky
assist local communities alongside faculty and staff with passions for improvement

Global Brigades

work towards improving quality of life in under resourced regions while respecting culture

AgriBusiness Club

discover agribusiness while advocating with industry professionals

Habitat for Humanity University of Kentucky Chapter

work to eliminate local housing poverty within Lexington in a fun, welcoming environment



Photo 1: CLD class of 2019 graduates

Photo 2: CLD 230 students with guest speaker Toa Green, owner of local ice cream lounge Crank & Boom, hearing her speak about her personal experiences with leadership

Photo 3: CLD 497 student presenting their poster at the 2019 Academic Showcase

Photo 4: CLD 430 students listening to guest speaker and Lexington mayor, Linda Gorton

Photo 5: New students joining the CLD program Fall 2019